



Saturday, November 29, 2025
Downtown Wildwood

Application / Contract Form

Wildwoods Holiday Shopping Village

Saturday, November 29, 2025

10:30 AM- 3:00 PM

Contact Name: _____

Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Business Phone: _____ Cell Phone: _____

E-Mail Address: _____

Social Media Addresses: _____

Items to Be Sold: (Only items listed and approved may be displayed.)

Please complete the following information:

GWCOC Member in Good Standing Cash or Check Payment	Homemade Craft Vendors Cash or Check Payment	Merchandise Vendor Cash or Check Payment
\$50.00	\$100.00	\$225.00

Electric NOT available at BYRNE PLAZA events:
Vendors MUST bring a quiet generator.

Please make checks payable to: **GWCOG**

Mail to: **GWCOG, 3306 Pacific Avenue Wildwood, NJ 08260**

Credit Card Payments Accepted by calling GWCOG at 609-729-4000

Fax applications will be accepted – However, please keep in mind you will not be considered registered and assigned a space until payment has been received and application approved.

Fax to: **GWCOG at 609-729-4003** OR EMAIL: member2@gwcoc.org

Vendor hereby requests permission to display and sell the products and/or services listed on this application. Further, The Greater Wildwood Chamber of Commerce reserves the right to approve any product/item a vendor may wish to sell/dispense as well as limit the number of concessions selling the same product/item. DO NOT bring items to the festival unless previously approved. On the day of the festival, our standards committee will be monitoring compliance. *Those found NOT in compliance will be asked to remove the item or leave the festival. **No refund of fees will be given.***

By signing this application, I acknowledge that the festival is subject to various weather conditions and City, State and Federal safety and health regulations. No refund of application fees. Exhibits must remain open until close of the festival.

Applicant Signature: _____

Print Name: _____ Date: _____

The applicant has read and understands the general information, procedures and conditions and seeks admission as a vendor. This document contains pertinent rules and regulations that govern the operations of the Greater Wildwood Chamber of Commerce (GWCOG) 2025 Events. GWCOG strives to maintain balance, diversity, and quality in vendors at all our events. All applications and products are juried so that we may maintain this balance. Our goal is to keep a high standard and promote a safe, successful, and fun festival.

Conditions for 2025

1. **NO other agent or person will serve as a representative of the GWCOC and sell/manage vendors for this event. Vendor Management is handled in-house and is being organized by the staff (Tracey or DEE). Should you have questions or concerns, please contact GWCOC, who is the ONLY promoter/owner of these events at 609-729-4000 or member2@gwcoc.org.**
2. All locations will be assigned by GWCOC. While written requests will be considered, placement is at the sole discretion of the GWCOC committee. Please add space requests to the front of the application.
3. Vendor Exhibitor/Concessionaire parking is **NO** longer provided for the Downtown Wildwood Events. **As of the 2025 season**, former Local Downtown Wildwood Parking lots that were free are now ParkMobile lots. **It is the responsibility of the vendor to pay for parking.** Except for specified set-up/load-in and break down/load-out time, vehicles will not be permitted at the event site. Vehicles are to be removed immediately when asked by GWCOC staff.
4. At all times, All Vendors are required to keep a neat, presentable booth. Empty boxes will not be permitted around the booth. Tents **MUST** be secured by **weights**. Stakes are NOT permitted in Byrne Plaza.
5. **NO ELECTRIC is available at Byrne Plaza. Vendors must have quiet generators.** At Fox Park a limited number of electrical hook-ups will be available for events. Please include your electrical needs in your application. We will **NOT** take day of request. Please bring extension cords.
6. Booths **MUST** remain open until the end of the event.
7. Vendors must remove & dispose of all trash from their designated location at the end of the festival day. Nothing is to be left behind.
8. Although GWCOC does not offer an exclusive vending option, we try our best to limit the sale of like items. Vendors will only be permitted to sell the items listed on their application.
9. All sidewalks at the Wildwood Spring Fling Festival and Wildwoods Food & Music Festival **must** remain clear of vendor supplies & trash.
10. Due to requirements of the Greater Wildwood Chamber of Commerce Insurance carrier, ALL vendors and non-profit groups will be required to provide the GWCOC Events Committee with evidence of Liability Insurance, naming Greater Wildwood Chamber of Commerce and Greater Wildwood Chamber of Commerce Foundation as additional insured/"Certificate Holder", as follows:
 - Home business.
 - Non-Profit/Charity type.
 - Business

Certificate Holder: Greater Wildwood Chamber of Commerce & Greater Wildwood Chamber of Commerce Foundation, 3306 Pacific Ave, Wildwood, NJ 08260.

EVIDENCE OF INSURANCE MUST BE ACCURATE, COMPLETE and PROVIDED TO GREATER WILDWOOD CHAMBER OF COMMERCE WITHIN 14 BUSINESS DAYS PRIOR TO THE EVENT IN ORDER TO PARTICIPATE.

Please check with your insurance carrier for information on your specific needs.

FOOD VENDORS:

11. We will not accept food vendors at Wildwoods Holiday Shopping Village. (Food Vendors are defined as food trucks, food tents making and serving food on site. This does not include prepackaged goods, snacks or treats) Please contact the chamber with questions.
12. It is the sole responsibility of each vendor to have appropriate state and local licenses and permits as well as payment of taxes pertaining to their operation. Food Vendors should expect inspection of food operations by Cape May County Health Department and City of Wildwood Fire Department. Vendors are responsible for fees associated with such inspections. Food vendor **MUST** contact Cape May County Health Department. The City of Wildwood Fire Permit Application is included in this packet. Please complete and return to the Greater

Wildwood Chamber of Commerce with the permit fee of \$75.00 payable to City of Wildwood. The City of Wildwood WILL NOT handle individual vendors and have requested all permit applications to be filed by the event promoter. Please note the due date for each event (16 days prior to event). Late Fire Permit Applications will NOT be accepted – **You will be charged double the day of the event for your permit if you do not turn it in prior to the deadline.**

13. At no time should food vendors dispose of cooking oil or hot coals at the festival site. Anyone caught doing so will not be invited back and will be reported to the proper authorities.

GWCOG makes every effort to market all these events to the public to make this a successful event for all involved. GWCOG spends over \$60,000.00 annually on advertising for our events. We ask that you help spread the word too – Facebook, X, and Instagram personal invites to friends and family members, etc. Our success is your success.

Contact Information:

Questions can be answered by phone or e-mail.

Contact the GWCOG at 609-729-4000 or member2@gwcoc.org.