

GREATER WILDWOOD CHAMBER OF COMMERCE – 2026 VENDOR OPPORTUNITIES

Vendor Categories Defined:

- **Homemade Craft Vendors:** Items that are clearly homemade – Wreath, candles, crafts, bakery items.
- **Merchandise Vendors:** Retail businesses, boxed items, sweatshirts, sportswear, resale items such as Tupperware, Paparazzi etc..
- **Food Vendors:** Food or drink being prepared onsite.

Contact Chamber of Commerce with any questions or concerns on the vendor categories definition.

Saturday, May 9, 2026~Wildwoods Spring Fling Festival

Vendor Categories: Homemade Craft Vendor, Merchandise Vendor and Food Vendor

Festival in DOWNTOWN WILDWOOD. Event will start at BYRNE PLAZA – Additional lots will be added in area, if needed. Event is 11:00am – 7:00pm. Food, Craft & Merchandise vendors, Live Bands, Top 40 Cars arrive late afternoon with Award Ceremony.

Saturday, September 12, 2026 ~ Wildwoods Food and Music Festival

Vendor Categories: Homemade Craft Vendor, Merchandise Vendor and Food Vendor

Festival in DOWNTOWN WILDWOOD. Event will start at BYRNE PLAZA. Additional lots will be added in area, if needed. Event is 11:00am – 7:00pm. Food, Craft & Merchandise vendors, Live Bands & Kids Corner with activities.

Saturday, October 17, 2026 ~ Wildwoods Fall Festival

Vendor Categories: Homemade Craft Vendor, Merchandise Vendor and Food Vendor

Festival in FOX PARK. Food, Craft & Merchandise vendors, Live Bands & Family activities.
Event is 11:00am to 7:00pm

Saturday, November 28, 2026 ~ Wildwoods Holiday Shopping Village

Vendor Categories: Homemade Craft Vendor, Merchandise Vendor

Festival in DOWNTOWN WILDWOOD. Event will start at BYRNE PLAZA. Additional lots will be added in area, if needed. Event is a completely outdoor shopping experience – No food vendors. Event is from 10:30am to 3:00pm.

**Electric ONLY available for Fox Park: Must be reserved and paid for in advance
BYRNE PLAZA event vendors must bring their own quiet generators.**

Incomplete Applications and Non-Payments Will Not Be Considered.

Application Process: Vendors must submit all paperwork & payment. Please pay attention to the line: **Items to be Sold.** Only items listed and approved are allowed at the event. First time Chamber event vendors MUST submit a photo of display set-up and items being sold. This application is not an offer or a guarantee of space. Within 10 business days of GWCO's receipt of your completed application & payment, you will receive an email notification of your application status of approval/non-approval status. Approved vendors will receive another email with move in instructions closer to the event (week of). Non-approved vendors will receive a full refund. Date of approved application and Membership in GWCO will be taken into consideration when assigning vendor location. Space assignments are at the discretion of the Event Planner, with the success of ALL vendors and the event as the top priority.

NO REFUNDS, EXCHANGES, DATE/EVENT CHANGES OR REPLACEMENT VENDORS WILL BE ALLOWED ONCE APPLICATION & PAYMENT ARE RECEIVED, AND COMMITTEE HAS APPROVED YOU TO VEND AT THE EVENT.

Conditions for 2026

General Policy: The Greater Wildwood Chamber of Commerce (GWCOC) is a **non-political organization**. Vendors are not allowed to sell or display products that promote political messages or include vulgar, foul, abusive language, or inappropriate innuendos. GWCOC reserves the right to require removal of any items that do not align with this.

1. Vendor Management & Representation

No other agent or person may serve as a representative of the GWCOC to sell or manage vendors for these events. Vendor management is handled exclusively in-house by GWCOC staff (Tracey or Dee).

For questions or concerns, please contact the Greater Wildwood Chamber of Commerce, the **sole promoter and owner** of these events, at **609-729-4000** or **member2@gwcoc.org**.

2. Booth Assignments

All vendor locations will be assigned by GWCOC. Date of approved application and membership in GWCOC will be taken into consideration when assigning vendor location. While written requests will be considered, final placement is at the sole discretion of the GWCOC Events Committee. Please include any space requests on the front of your application.

3. Parking

Vendor/exhibitor/concessionaire parking is **no longer provided** for Downtown Wildwood events. **As of the 2026 season, former free downtown parking lots are now ParkMobile lots. Vendors are responsible for paying for parking.** Except for designated set-up/load-in and break down/load-out times, vehicles are not permitted at the event site and must be removed immediately when requested by GWCOC staff.

4. Booth Appearance & Safety

Vendors must maintain a neat, professional, and presentable booth at all times. Empty boxes and excess materials are not permitted around booths.

Tents **must be secured with weights**. Stakes are **not permitted** in Byrne Plaza.

5. Electricity

No electric service is available at Byrne Plaza. Vendors must provide their own **quiet generators** if electricity is required.

At Fox Park, a limited number of electrical hook-ups may be available. Electrical needs must be clearly stated on the application. **Day-of requests will not be accepted.** Vendors must bring their own extension cords.

6. Heating Equipment

Small electric heaters powered by a quiet generator are permitted. **Propane heaters are not permitted at any time.**

7. Event Hours

Booths must remain open and operational until the official end of the event.

8. Trash & Clean-Up

Vendors are responsible for removing and properly disposing of all trash from their designated area at the end of the event. Nothing may be left behind.

9. Approved Merchandise

While GWCOC does not offer exclusive vending, efforts are made to limit duplication of similar items. Vendors may only sell items listed and approved on their application.

10. Sidewalk Clearance

All sidewalks at the Wildwoods Spring Fling Festival, the Wildwoods Food & Music Festival and the Wildwoods Holiday Shopping Village must remain clear of vendor supplies, equipment, and trash at all times.

11. Holiday Shopping Village

Food vendors are not accepted at the Wildwoods Holiday Shopping Village. Food vendors are defined as food trucks or tents preparing and serving food on site. This does not include pre-packaged foods, snacks, or treats. Please contact GWCOC with questions.

12. Insurance Requirements

Due to the requirements of the GWCOG insurance carrier, **all vendors and non-profit organizations** must provide proof of liability insurance naming both:

- Greater Wildwood Chamber of Commerce
- Greater Wildwood Chamber of Commerce Foundation
as additional insured/certificate holders.

Certificate Holder:

Greater Wildwood Chamber of Commerce & Greater Wildwood Chamber of Commerce Foundation
3306 Pacific Ave, Wildwood, NJ 08260

Evidence of insurance must be **accurate, complete, and submitted no later than 14 business days prior to the event**. Vendors without proper insurance documentation will not be permitted to participate.

Please consult your insurance carrier regarding your specific coverage needs.

13. Licenses, Permits & Inspections

Vendors are solely responsible for obtaining all required state and local licenses and permits. Food vendors should expect inspections by the Cape May County Health Department and the City of Wildwood Fire Department on the day of the event. Vendors are responsible for all associated fees.

Food vendors must contact the Cape May County Health Department for the permit. The City of Wildwood Fire Permit Application is included in the event packet and must be completed and returned to GWCOG with a **\$75.00 fee payable to the City of Wildwood**. **Please submit a separate check or money order payable to the City of Wildwood to GWCOG for this permit. A separate payment for vendor fee must be made payable to GWCOG.**

The City of Wildwood will not process permits directly with individual vendors. All permits must be submitted through the event promoter. Permit applications are due **16 days prior to the event**. Late fire permit applications will not be accepted.

Fire Permit Application Due Dates (2026)

Event	Due to GWCOG Office	Submitted to City of Wildwood
Wildwoods Spring Fling Festival	Thursday, April 23, 2026	Friday, April 24, 2026
Wildwoods Food & Music Festival	Thursday, August 27, 2026	Friday, August 28, 2026
Wildwoods Fall Festival	Thursday, October 1, 2026	Friday, October 2, 2026

14. Cooking Oil & Coals

Food vendors may not dispose of cooking oil or hot coals at the festival site. Violations will result in removal from the event, disqualification from future participation, and reporting to appropriate authorities.

Marketing & Promotion

GWCOG makes every effort to promote these events to the public and invests **over \$60,000 annually** in advertising these events. Vendors are encouraged to assist with promotion by sharing event information through personal social media accounts, including Facebook, X, and Instagram and tagging Greater Wildwood Chamber. Our success is your success.

Contact Information:

Questions can be answered by phone or e-mail.
Contact the GWCOG at 609-729-4000 or member2@gwcoc.org.

Application / Contract Form

Contact Name: _____

Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Business Phone: _____ Cell Phone: _____

E-Mail Address: _____

Items to Be Sold: _____

FOOD Vendors Only:

- Are you a: _____ Tent _____ Trailer _____ Truck
- If Trailer or Truck – Which side do you serve from:
 _____ Driver Side _____ Passenger Side
- What is the total length of your truck/trailer including nose: _____
 Trucks cannot stay with trailer and must be removed from festival area immediately after unloading.

Please complete the following information on event(s) you are interested in and type of vendor:

Check Event

10 X 10	Vendor Space	Homemade Craft Vendor	Merchandise Vendor	Food Vendor
	Wildwoods Spring Fling Festival	\$100.00	\$225.00	\$275.00
	Wildwoods Food & Music Festival	\$100.00	\$225.00	\$275.00
	Wildwoods Fall Festival*	\$150.00	\$275.00	\$325.00
	Wildwoods Holiday Shopping Village	\$100.00	\$225.00	
	GWCOG Member Wildwoods Holiday Shopping Village		\$50.00	

GWCOG Members in good standing. Membership fees must be up to date prior to the event.

10 X 20	Vendor Space	Homemade Craft Vendor	Merchandise Vendor	Food Vendor
	Wildwoods Spring Fling Festival	\$200.00	\$325.00	\$375.00
	Wildwoods Food & Music Festival	\$200.00	\$325.00	\$375.00
	Wildwoods Fall Festival*	\$250.00	\$375.00	\$425.00

ANYTHING OVER 20 FEET, PLEASE CONTACT GWCOG at 609-729-4000 or email: member2@gwcoc.org
 Wildwoods Fall Festival * includes City of Wildwood Vendor Permit Fee
 Wildwoods Holiday Shopping Village vendor spaces are only available at 10 x 10

Total Vendor Amount Due: _____

Total City of Wildwood Fire Permit Due (Vendors cooking or with open flame Only): _____

Payment for Vendor Fee: Payable to GWCOG

Payment for City of Wildwood Fire Permit Fee (\$75.00 each event) : Payable to City of Wildwood Fire

Electric ONLY available for Fox Park: Must be reserved and paid in advance

110 Line (up to 20 amps) - **No fee for 1 line.** (Please bring extension cords) – Contact GWCOG in advance with any questions or concerns.

Electric for BYRNE PLAZA events: Vendors MUST bring a quiet generator

Vendor hereby requests permission to display and sell the products and/or services listed on this application. Further, The Greater Wildwood Chamber of Commerce reserves the right to approve any product/item a vendor may wish to sell/dispense as well as limit the number of concessions selling the same product/item. DO NOT bring items to the Festival unless previously approved. On the day of the Festival, our standards committee will be monitoring compliance. *Those found NOT in compliance will be asked to remove the item or leave the festival. **No refund of fees will be given.***

By signing this application, I acknowledge that the Festival is subject to various weather conditions and City, State and Federal safety and health regulations. **No refund of any fees after approval of application.** Exhibits must remain open until close of the Festival.

Applicant Signature: _____

Print Name: _____ Date: _____

The applicant has read and understands the general information, procedures and conditions and seeks admission as a vendor. This document contains pertinent rules and regulations that govern the operations of the Greater Wildwood Chamber of Commerce (GWCOG) 2026 Events. GWCOG strives to maintain balance, diversity and quality in vendors at all of our events. All applications and products are juried so that we may maintain this balance. Our goal is to keep a high standard and promote a safe, successful and fun festival.

Please make checks or money orders payable to: **GWCOG**

Mail to: GWCOG, 3306 Pacific Avenue Wildwood, NJ 08260

Emailed applications will be accepted – However, please keep in mind you will not be considered registered and assigned a space **until payment and all paperwork has been received.**

EMAIL: **member2@gwcoc.org**

VENDOR CHECK LIST:

- Application filled out completely with sale items listed**
- Photos sent to GWCOG – member2@gwcoc.org**
- Additional Insurance including GWCOG and GWCOG Foundation**
- Food Vendors – Fire Permit Application and Permit**
- Food Vendors – Cape May County Health Department Certificate**
- Share event on your social media**