

Conditions for 2026

General Policy: The Greater Wildwood Chamber of Commerce (GWCOC) is a **non-political organization**. Vendors are not allowed to sell or display products that promote political messages or include vulgar, foul, abusive language, or inappropriate innuendos. GWCOC reserves the right to require removal of any items that do not align with this.

1. Vendor Management & Representation

No other agent or person may serve as a representative of the GWCOC to sell or manage vendors for these events. Vendor management is handled exclusively in-house by GWCOC staff (Tracey or Dee).

For questions or concerns, please contact the Greater Wildwood Chamber of Commerce, the **sole promoter and owner** of these events, at 609-729-4000 or member2@gwcoc.org.

2. Booth Assignments

All vendor locations will be assigned by GWCOC. Date of approved application and membership in GWCOC will be taken into consideration when assigning vendor location. While written requests will be considered, final placement is at the sole discretion of the GWCOC Events Committee. Please include any space requests on the front of your application.

3. Parking

Vendor/exhibitor/concessionaire parking is **no longer provided** for Downtown Wildwood events. **As of the 2026 season, former free downtown parking lots are now ParkMobile lots. Vendors are responsible for paying for parking.** Except for designated set-up/load-in and break down/load-out times, vehicles are not permitted at the event site and must be removed immediately when requested by GWCOC staff.

4. Booth Appearance & Safety

Vendors must maintain a neat, professional, and presentable booth at all times. Empty boxes and excess materials are not permitted around booths.

Tents **must be secured with weights**. Stakes are **not permitted** in Byrne Plaza.

5. Electricity

No electric service is available at Byrne Plaza. Vendors must provide their own **quiet generators** if electricity is required.

At Fox Park, a limited number of electrical hook-ups may be available. Electrical needs must be clearly stated on the application. **Day-of requests will not be accepted.** Vendors must bring their own extension cords.

6. Heating Equipment

Small electric heaters powered by a quiet generator are permitted. **Propane heaters are not permitted at any time.**

7. Event Hours

Booths must remain open and operational until the official end of the event.

8. Trash & Clean-Up

Vendors are responsible for removing and properly disposing of all trash from their designated area at the end of the event. Nothing may be left behind.

9. Approved Merchandise

While GWCOC does not offer exclusive vending, efforts are made to limit duplication of similar items. Vendors may only sell items listed and approved on their application.

10. Sidewalk Clearance

All sidewalks at the Wildwoods Spring Fling Festival, the Wildwoods Food & Music Festival and the Wildwoods Holiday Shopping Village must remain clear of vendor supplies, equipment, and trash at all times.

11. Holiday Shopping Village

Food vendors are not accepted at the Wildwoods Holiday Shopping Village. Food vendors are defined as food trucks or tents preparing and serving food on site. This does not include pre-packaged foods, snacks, or treats. Please contact GWCOC with questions.

12. Insurance Requirements

Due to the requirements of the GWCOG insurance carrier and The City of Wildwood, **all vendors and non-profit organizations** must provide proof of liability insurance naming both:

- Greater Wildwood Chamber of Commerce
 - Greater Wildwood Chamber of Commerce Foundation
 - City of Wildwood
- as additional insured/certificate holders.

Certificate Holder:

Greater Wildwood Chamber of Commerce & Greater Wildwood Chamber of Commerce Foundation
3306 Pacific Ave, Wildwood, NJ 08260

City of Wildwood-4400 New Jersey Avenue, Wildwood, NJ 08260

Evidence of insurance must be accurate, complete, and submitted no later than 14 business days prior to the event. Vendors without proper insurance documentation will not be permitted to participate.

Please consult your insurance carrier regarding your specific coverage needs.

13. Licenses, Permits & Inspections

Vendors are solely responsible for obtaining all required state and local licenses and permits. Food vendors should expect inspections by the Cape May County Health Department and the City of Wildwood Fire Department on the day of the event. Vendors are responsible for all associated fees.

Food vendors must contact the Cape May County Health Department for the permit. The City of Wildwood Fire Permit Application is included in the event packet and must be completed and returned to GWCOG with a **\$75.00 fee payable to the City of Wildwood. Please submit a separate check or money order payable to the City of Wildwood to GWCOG for this permit. A separate payment for vendor fee must be made payable to GWCOG.**

The City of Wildwood will not process permits directly with individual vendors. All permits must be submitted through the event promoter. Permit applications are due **16 days prior to the event**. Late fire permit applications will not be accepted.

Fire Permit Application & Cape May County Health Department Forms Due Dates (2026)

Event	Due to GWCOG Office	Submitted to City of Wildwood
Wildwoods Spring Fling Festival	Thursday, April 23, 2026	Friday, April 24, 2026
Wildwoods Food & Music Festival	Thursday, August 27, 2026	Friday, August 28, 2026
Wildwoods Fall Festival	Thursday, October 1, 2026	Friday, October 2, 2026

14. Cooking Oil & Coals

Food vendors may not dispose of cooking oil or hot coals at the festival site. Violations will result in removal from the event, disqualification from future participation, and reporting to appropriate authorities.

Marketing & Promotion

GWCOG makes every effort to promote these events to the public and invests **over \$60,000 annually** in advertising these events. Vendors are encouraged to assist with promotion by sharing event information through personal social media accounts, including Facebook, X, and Instagram and tagging Greater Wildwood Chamber. Our success is your success.

Contact Information:

Questions can be answered by phone or e-mail.
Contact the GWCOG at 609-729-4000 or member2@gwcoc.org.