2024 Best of the Wildwoods Planner

Advertising Order Form: Order Now & Save

Name of Business:							
Contact Name:							
Mailing Address:							
C	Contact Phone:			Cell:			
Contact Email:							
Website:							
A	ad Size:Rate:						
		The Best of The Wildwoods Planner is a full color, glossy 8.5 x 11 publication.					
	Ad Size				Rate After 8/19/2023	Early Bird Savings	
	Full Page		\$2175		\$2600	\$425	
	Half Page		\$1400		\$1850	\$450	
	Quarter Page		\$715		\$900	\$185	
	Eighth Page		\$470		\$600	\$130	
	One Color Coupon		\$310		\$385	\$75	
* To receive Early Bird Rate, ad space and payment must be made before end of business on Friday, August 18, 2023 ** All ads must be paid in FULL prior to Vacation Planner going to print on December 8, 2023 Cash, Check & Credit Cards Accepted (Visa, MasterCard, Discover, and American Express). Please do not mail cash. Checks payable to GWCOC. Mail payments to: 3306 Pacific Ave., Wildwood, NJ 08260, ATTN: Deb Kreger *Although we are happy to assist in making your ad perfect, please note that an additional fee of \$150 will be charged if the advertisement has to be submitted more than three times to production.							
Credit Card # Exp Date Security Code Signature							

Terms & Conditions: Membership dues MUST be paid in full before ads can be accepted. Materials for ad design must be received no later than 10/6/2023. You must approve your ad proof within five (5) days of receiving it or your ad will run as is. The GWCOC reserves the right to reject any advertisement. The GWCOC will not be liable for misrepresentations, misprints, typographical errors, photo credit infringements, or any other item which is the responsibility of the advertiser. Advertiser is responsible for providing ALL photos & copy for ads. Photos are property of the advertiser placing the ad.

Advertise your business in the 2024 Best of the Wildwoods Planner



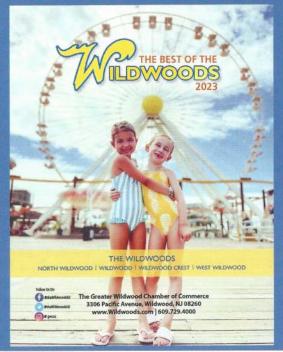
Greater Wildwood Chamber of Commerce publishes The Best of The Wildwoods Planner each year to showcase our members to visitors and residents alike. For fractions of a penny per impression, you can't afford to miss this opportunity!

WHY should you spend your advertising dollars in the 2024 Best of the Wildwoods Planner?

The Best of the Wildwoods Planner is the ONLY Chamber book specifically dedicated for the Wildwoods that is distributed by the Cape May County Dept. of Tourism at travel trade shows throughout our targeted market region and Canada. The publication is also prominently displayed at rest centers on the Garden State Parkway, Atlantic City Expressway, AAA offices throughout NJ, PA, NY, MD and CT, as well as in 10 free distribution boxes throughout the five-mile island and within the county. The 2024 *The Best of the Wildwoods Planner* is the only Wildwoods Guide scheduled to be presented at 10 pre-2024 Season Travel Shows.

The Greater Wildwood Chamber of Commerce distributed 55,000 printed copies of The Best of the Wildwoods Planner in 2023. These guides are ONLY given and mailed to *qualified leads* who have requested information on vacationing in and around the Wildwoods. Moreover, the publication has over 220,000 online views yearly via *gwcoc.com*, *wildwoods.com* and The Greater Wildwoods Tourism Improvement and Development Authority's (GWTIDA) official website, *wildwoodsnj.com*.

The Best of the Wildwoods Planner is the ONLY Chamber book included in the Wildwoods Tourism Package during the pre-planning months of March through June, which is mailed through a partnership with GWCOC and GWTIDA.



Contact:
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OR
Lisa Collier,

Lisa Collier,
Member Services Assistant
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Greater Wildwood Chamber of Commerce 3306 Pacific Avenue, Wildwood, New Jersey 609-729-4000