



Saturday, November 29, 2025  
Downtown Wildwood

## Application / Contract Form

Wildwoods Holiday Shopping Village

Saturday, November 29, 2025

10:30 AM- 3:00 PM

Contact Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

Social Media Addresses: \_\_\_\_\_

Items to Be Sold: \_\_\_\_\_

Please complete the following information on event(s) you are interested in and type of vendor:

Check Vendor Space	Vendor Type	Homemade Craft	Merchandise
	10 x 10 Vendor Space	\$100.00	\$225.00
	GWCOG Member in Good Standing at time of event.		
	10 x 10 Vendor Space	\$50.00	\$50.00

**Electric NOT available at BYRNE PLAZA events:**  
**Vendors MUST bring a quiet generator.**

**PLUS**

Food vendors should expect inspection of food operations by the Cape May County Health Department. City of Wildwood Fire Department will inspect any Open Flame. Vendors are responsible for fees associated with such inspections. Fees are to be paid directly to Health Department or Fire Department. The City of Wildwood Fire Permit is included in this package. Please complete and return to the City of Wildwood with permit fees.

Please make checks payable to: **GWCOG**

Mail to: **GWCOG, 3306 Pacific Avenue Wildwood, NJ 08260**

Credit Card Payments Accepted by calling GWCOG at 609-729-4000

Fax applications will be accepted – However, please keep in mind you will not be considered registered and assigned a space until payment has been received and application approved.

Fax to: **GWCOG at 609-729-4003** OR EMAIL: [member2@gwcoc.org](mailto:member2@gwcoc.org)

**ALL Credit Cards will be charged a 4% processing fee.**

Credit Card Payments: Amount: \_\_\_\_\_

Name on Credit Card: \_\_\_\_\_

Account #: \_\_\_\_\_

Exp Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Vendor hereby requests permission to display and sell the products and/or services listed on this application. Further, The Greater Wildwood Chamber of Commerce reserves the right to approve any product/item a vendor may wish to sell/dispense as well as limit the number of concessions selling the same product/item. DO NOT bring items to the festival unless previously approved. On the day of the festival, our standards committee will be monitoring compliance. *Those found NOT in compliance will be asked to remove the item or leave the festival. **No refund of fees will be given.***

By signing this application, I acknowledge that the festival is subject to various weather conditions and City, State and Federal safety and health regulations. No refund of application fees. Exhibits must remain open until close of the festival.

Applicant Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_ Date: \_\_\_\_\_

The applicant has read and understands the general information, procedures and conditions and seeks admission as a vendor. This document contains pertinent rules and regulations that govern the operations of the Greater Wildwood Chamber of Commerce (GWCOG) 2025 Events. GWCOG strives to maintain balance, diversity, and quality in vendors at all our events. All applications and products are juried so that we may maintain this balance. Our goal is to keep a high standard and promote a safe, successful, and fun festival.

### **Conditions for 2025**

1. **NO other agent or person will serve as a representative of the GWCOC and sell/manage vendors for this event. Vendor Management is handled in-house and is being organized by the staff (Tracey or Dee). Should you have questions or concerns, please contact GWCOC, who is the ONLY promoter/owner of these events at 609-729-4000 or [member2@gwcoc.org](mailto:member2@gwcoc.org).**
2. All locations will be assigned by GWCOC. While written requests will be considered, placement is at the sole discretion of the GWCOC committee.
3. Exhibitor/Concessionaire parking is **no** longer provided for the Downtown Wildwood Events. As of 2025 season, Local Downtown Wildwood Parking lots are ParkMobile. It is the responsibility of the vendor to pay for parking. Except for specified set-up/load-in and break down/load-out time, vehicles will **not** be permitted at the event site. Vehicles are to be removed immediately when asked by GWCOC staff.
4. Food vendors **MUST** provide a Certificate of Insurance with their application.
5. At all times, All Vendors are required to keep a neat, presentable booth. Empty boxes will not be permitted around the booth. Tents **MUST** be secured by weights. Stakes are **NOT** permitted in Byrne Plaza.
6. It is the sole responsibility of each vendor to obtain the applicable and appropriate state and local licenses and permits as well as payment of taxes pertaining to their operation. Food Vendors should expect inspection of food operations by Cape May County Health Department and City of Wildwood Fire Department. Vendors are responsible for fees associated with such inspections. The City of Wildwood Fire Permit Application is included in this packet. Please complete and return to the City of Wildwood with the permit fee.
7. **Byrne Plaza events must have a quiet generator.** A limited number of electrical hook-ups will be available at the Fox Park event. You must include that in your application. We will **NOT** take day of request. Please bring extension cords.
8. Booths **MUST** remain open until the end of the event.
9. Vendors must remove & dispose of all trash from their designated location at the end of the festival day. Nothing is to be left behind.
10. At no time should food vendors dispose of cooking oil or hot coals at the festival site. Anyone caught doing so will not be invited back and will be reported to the proper authorities.
11. All sidewalks at the Food & Music Festival **must** remain clear of vendor supplies & trash.
12. Although GWCOC does not offer an exclusive vending option, we try our best to limit the sale of like items. Vendors will only be permitted to sell the items listed on their application.

GWCOC makes every effort to market all these events to the public to make this a successful event for all involved. GWCOC spends over \$60,000.00 annually on advertising for our events. We ask that you help spread the word too – Facebook, Twitter, personal invites to friends and family members, etc.. Our success is your success.

#### **Contact Information:**

Questions can be answered by phone or e-mail.  
Contact the GWCOC at 609-729-4000 or [member2@gwcoc.org](mailto:member2@gwcoc.org).

**ALL CREDIT CARD PAYMENTS WILL BE CHARGED A 4% PROCESSING FEE.**